

David Netherton

• EDITOR • VIDEOGRAPHER • 10+ YEARS

Video editor and videographer with over ten years' experience producing educational, business-focused and short-form digital content. Strong in transforming raw talking-head, training and event footage into polished, retention-focused videos for YouTube, social platforms and digital learning, with confident pacing, captions, motion graphics and branded consistency.

CORE TOOLS

Production & post

ADOBE PREMIERE PRO

AFTER EFFECTS

AUDIENCE RETENTION

PACING & STRUCTURE

CAPTIONS

BRANDED GRAPHICS

SOUND DESIGN

COLOUR CORRECTION

ASSET MANAGEMENT

CONTENT FOCUS

Formats

EDUCATIONAL YOUTUBE

BUSINESS TRAINING

COACHING CONTENT

INDUSTRIAL TRAINING

LONG-FORM TO SHORT-FORM

SOCIAL CUTDOWNS

EXPERIENCE

Video Editor

BIG BUSINESS ENTREPRENEURS · CHELMSFORD · DEC 2024 TO PRESENT

- Edit educational and business-focused YouTube content, training videos and marketing pieces.
- Repurpose long-form sessions into Shorts and Reels with captions, motion graphics and branded elements.
- Deliver consistent content on an ongoing schedule.

Freelance video editor & videographer

EDITNEV · UK / REMOTE · 2012 TO PRESENT

- Create industrial educational training, corporate, branded, promotional, live event and social video.
- Manage projects from raw footage to final output, including structure, pacing, colour, captions and exports.
- Work across direct-client, agency, production-company and in-house workflows.

Videographer / Editor

THE VOCATIONAL ACADEMY · RAYLEIGH · JAN 2023 TO NOV 2024

- Produced learning and development video content for digital delivery.
- Maintained branded consistency across structured educational outputs.

STRENGTHS

How I work

- Strong pacing, hooks, structure and retention-focused editing.
- Organised weekly schedules, asset management and archiving.
- Consistent branding across series and repeat content.
- Reliable remote and in-person collaboration.

SELECTED CREDITS

Brands & teams

TK Maxx / TJX

Network Rail

A&O Shearman

Red Bull

Martin & Co

Kineo / Kallidus

Aros Media

B&Q

Thomson Reuters

Carnival UK

Dr. Martens

Big Business Entrepreneurs

Netlaw Media

Arcobaleno Media

EDUCATION

BA (Hons) Broadcast Media

2:1

University of Brighton

ADDITIONAL

Details

Full clean driving licence

TQUK Level 3 Emergency First Aid at Work

Workplace Fire Marshal

Comfortable with hybrid working

PORTFOLIO RANGE

Video formats

BRAND FILMS

LIVE EVENTS

PROMOS

REELS

PROPERTY

TRAINING

SHOWREELS

DIGITAL LEARNING

REFERENCES

References, project examples and tailored reels available on request. Full portfolio available at editnev.com.